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A powerful guide on pre mobile app dev activities



My Brain is an Open Source  – Daily Entrepreneur series



1. Create a Value proposition Canvas to Identify the pain relievers and gain creators and Communicate Benefits to Users

Unleash the full potential of your product with OKRs, the framework that guides you to define goals, track progress and measure achievements with precision

Fuel your startup's success with a crystal-clear MVP objective, Validate your revolutionary idea in the market, Ignite data-driven learning and Soar to new height





2. Create a Business model Canvas to Understand the Economics of the App

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3. Transform the value proposition to App Feature Roadmap

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4. Designing the User Experience by creating a Wireframe and User Flow for the Mobile App

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5. Choose a Color Palette for the Mobile App UI and a Logo to finalize the visual identity

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