# Blockchain Innovations

Redefining the Business Frontier

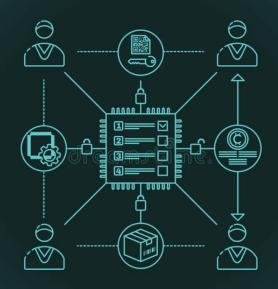
## "Real" economics of the Wild West Crypto

- What if you could have
  - Bought poker Chips at this event registration desk
  - Spent and Earned chips in exchange of knowledge and experience, valuable insights and experience, offer solutions, valuable contacts, etc. from others
  - Sold the chips you earned at the registration desk while leaving
- And what if these transactions happens transparently and securely in the digital world



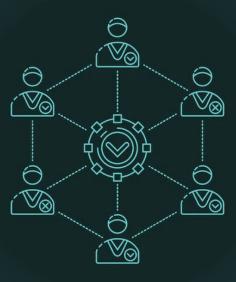
## What is Blockchain?

- A distributed and Decentralized digital ledger
- Transparent and secure system
- Storing and verifying digital transactions
- Resistant to hacking and fraud
- Immutable Record keeping

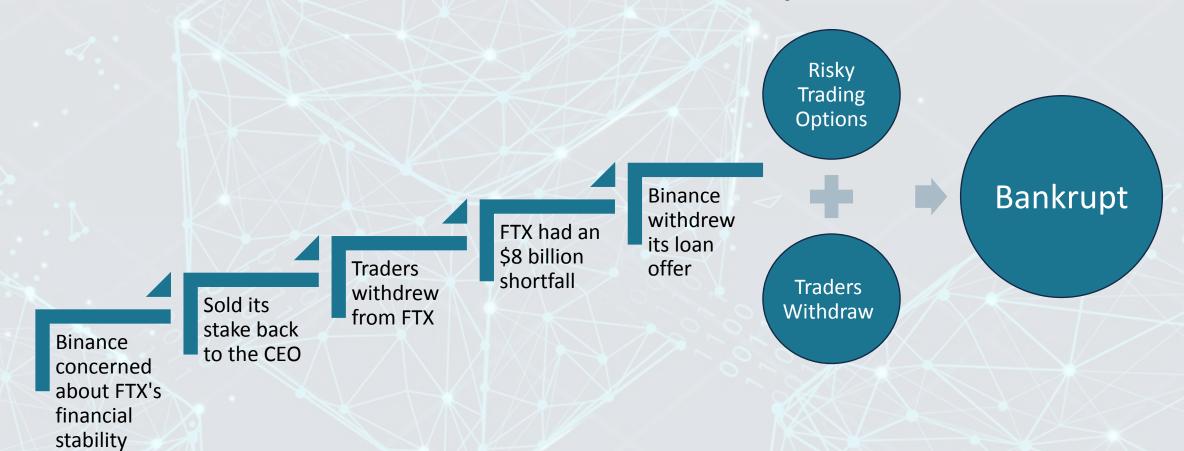


**Smart Contract Protocol** 

### Consensus Algorithm



# FTX: From Crown Jewel to Bankrupt Blunder



# The OG FTX's of Corporate Collapse

### Enron - Energy company

- hid debt and inflated profits
- filed for bankruptcy

2001

#### Lehman Brother - Investment bank

- Made risky investments and manipulated accounts
- filed for bankruptcy, causing a global financial crisis

2008

#### 2002

WorldCo - Telecommunications company

- used accounting tricks
- filed for bankruptcy

## Blockchain: Redefining the business landscape

Secure and Immutable transactions

Increased transparency and trust without intermediaries

Automation of Process with Smart Contracts and DAOs

All the above lead to cost and time efficiency

## Blockchain: Redefining the political borders

Provides a utility-based system that allows for cross-border transactions

Provides financial freedom

Lowers barriers to entry

Opens new opportunities for businesses

Redefines the traditional banking system

## Innovations in Blockchain



#### **Digital Identity**

- Secure, decentralized system for verifying identity
- which could help to prevent identity theft and fraud



### Digital Publishing:

- Transparent and efficient system for digital publishing
- which could help to prevent fraud and increase revenue for publishers



### **Supply Chain Management:**

- Increase transparency and traceability in supply chains
- making it easier to track the origin of goods and ensure that they are ethically and sustainably sourced



#### Real Estate:

- Secure and efficient system for buying and selling real estate
- which could help to reduce transaction costs and increase transparency

## More Innovations



### Healthcare:

- Secure system for storing and sharing medical records
- which could help to improve patient outcomes and reduce healthcare costs



### Energy:

- Efficient system for buying and selling energy
- which could help to increase the use of renewable energy sources and reduce carbon emissions



#### Metaverse:

- Decentralized virtual worlds
- where users have full control over their digital assets and identities

## The list goes on...



### **Smart Contracts:**

- Self-executing contract
- that automatically enforce the terms of an agreement



## Voting Systems:

- Secure and transparent voting system
- which could help to increase voter turnout and prevent voter fraud



## Gaming and NFTs:

- Unique, digital assets
- that can be bought, sold, and traded like physical assets

